

KEY HANDOVER DIGITAL MARKETING SERVICE CHARGES

Pricing Strategy	Daily Adspent	Landing page	Social Media	SEO	CRM	Sales	Total Daily Charges	Monthly Charges	Agency Fees	Monthly Charges + Agency fees	Commission on Property
Agency Fees	3000	1000	500	500	500	0	5500	165000	66000	231000	0%
Complete package (Marketing + Content + Sales)	3000	1000	500	500	500	1500	7000	210000	0	210000	4%
Marketing + Content Package	3000	1000	500	500	0	0	5000	150000	0	150000	6%
Paid Marketing Package	3000	1000	0	0	0	0	4000	120000	0	120000	8%
Complete commission basis strategies	0	0	0	0	0	0	0	0	0	0	9%

Strategy	Description
Agency Fees	We demand an upfront 40% charge on our agency marketing costs (1,65,000 Rs/- + 40%= 2,31,000 Rs/-) and no commission on property. We will provide 150-240 good quality leads per month.
Complete package (Marketing + Content + Sales)	We demand an upfront charge for Daily Ads, Landing page, SMM, SEO, CRM and Sales as per above chart and a commission of 4% for our services.
Marketing + Content Package	We charge for Marketing strategies like Daily Ads, Landing page, SMM and SEO and provide our own sales support. Demanding 6% Commission for our services.
Paid Marketing Package	We Charge based on daily ad spending and Landing page maintenance only. Rest content strategies and sales are our responsibilities. We charge 8% for our services.
Complete commission basis strategies	We take full responsibility for Paid Marketing, Content strategies, optimizations, Research and Analysis, CRM and Sales, Strategic performance and targeted conversion. We demand 9% for our complete dedicated team service.

Approximate Month Wise Sale	
Months	Property Sell
1-3	0
4-6	5-7
7-9	6-8
10-12	7-9

